



Mission:

Developing Potential, Achieving Success

Vision:

To be a provider of choice where in the delivery of quality training where learners both achieve and exceed their full potential.

To support and be a part of Devolution Manchester;
Transforming lives and businesses within the Northern
Powerhouse and within international delivery.

Values = **RESPECT:**

Respect:

We are open and transparent and treat each other with respect.

Effective:

We do the right things in the right way.

Sustainable:

We develop and maintain a financial margin sufficient to
support Start Training's mission and vision

People:

We work with people to recognise their full potential.

Excellence:

We continually strive for excellence, and are passionate about
what we do.

Commitment:

We are committed to providing the best quality service.

Transform:

We embrace change and the chance to innovate and improve.